



Google Earth Enterprise

Support business decisions with geospatial information

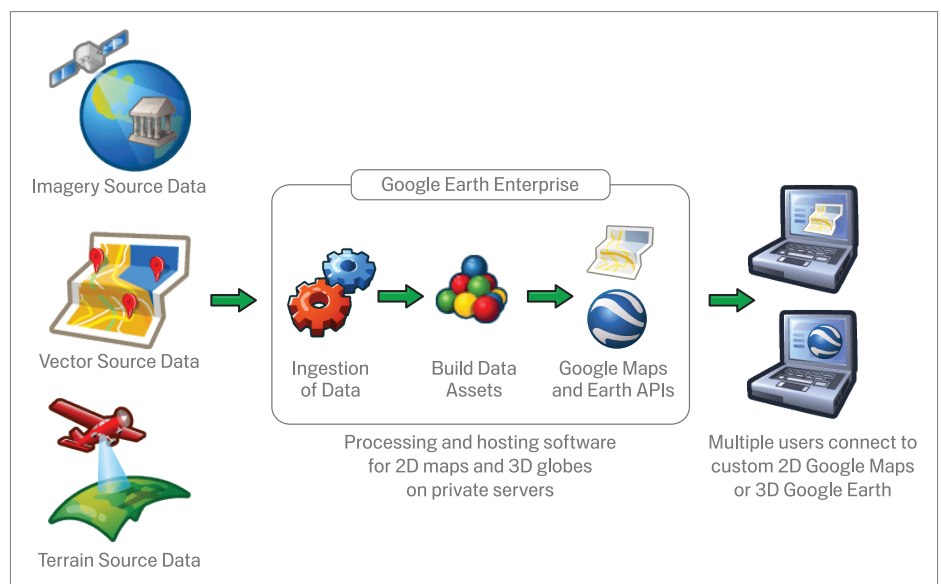
Key Features

- **Ease of use.** Let users view and understand data in Google Earth and Maps, regardless of technical knowledge
- **Offline capabilities.** View globes wherever you are, even where there is no internet connection
- **Secure and private.** Keep internal map data secure and protected from unauthorized access
- **Searchable.** If desired, allow users to query your organization's geospatial data and view relevant results on the globe or map

Bring the power of Google Earth and Maps to your internal organization. Google Earth Enterprise helps organizations with imagery, basemap, and other mapping data make that information accessible and useful to decision makers and front-line employees via an intuitive, visual, and fast application.

Empower employees and customers to make the right decisions with a fast, familiar, easy-to-use visualization tool. Google Earth Enterprise is the ultimate geo mashup platform. Beyond simple KML, Google Earth Enterprise enables you to build 2D and 3D mapping applications with imagery, terrain, live feeds, and POI data. Google Earth Enterprise adds value to your existing GIS systems by making the data available to non-GIS users. Google Earth Enterprise can incorporate available data from ESRI, Oracle, MapInfo, and more.

- **Expose your data in multiple ways using the Google Earth and Maps APIs.** For compelling and secure 3D views, deliver your entire catalog of mapping data using Google Earth Enterprise and the Google Earth API. Increase transparency and access to your organization's data by easily embedding Google Maps and Google Earth globes in your organization's website or portal. For seamless 2D maps viewable in a browser, build your GIS data into seamless maps with the Google Maps API. Leverage Google's database by overlaying your geospatial data on top of Google Maps or Google Earth.
- **Build and publish as many maps and globes as your organization requires.** Keep sensitive data published to a map or globe and served behind a firewall for only authorized people to view. Or create Google Earths and Maps to embed in your public-facing portals.



Google Earth Enterprise makes your mapping data investments useful in custom Google Earth or Google Maps applications.

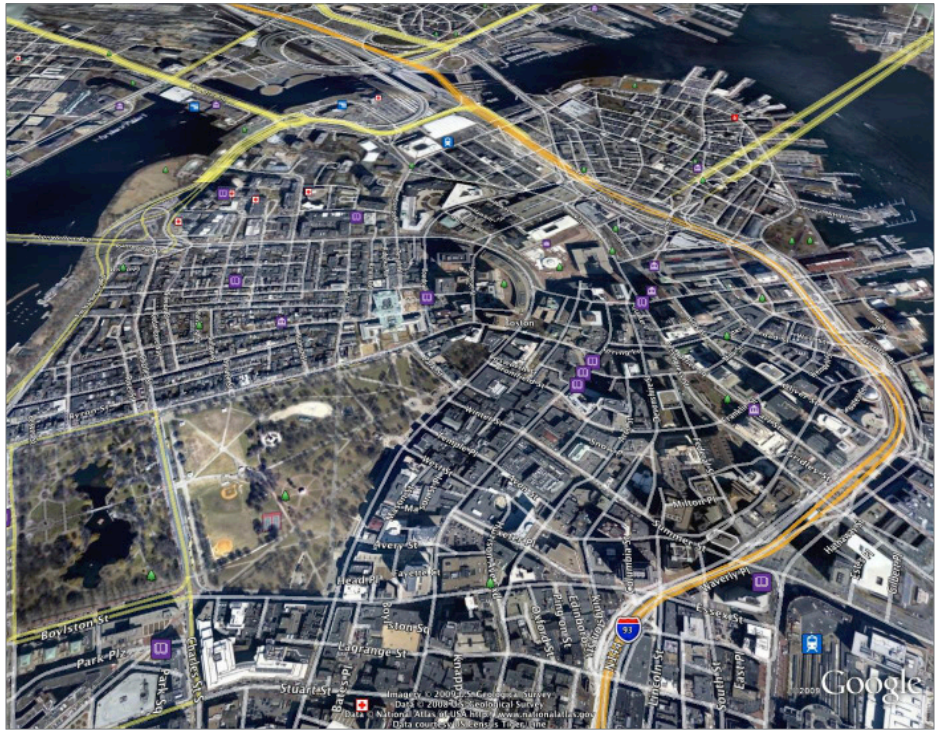
About Google Earth Enterprise

Google Earth Enterprise helps organizations make imagery and other geospatial data visible, accessible, and useful to decision makers and front-line employees. With via an intuitive, visual, and fast application. Developed to publish your content in 2D Google Maps or in as a 3D Google Earth globe, Google Earth Enterprise can distribute your location and mapping data securely. Google Earth Enterprise is the ultimate mapping mashup tool, adding value to existing GIS data systems by creating an intuitive visualization tool. It is easily applicable to situations where internet connectivity is scarce and in online mapping applications for internal employees or to external users. With a fully customizable API, Google Earth Enterprise turns complex geographic data into a fast, accessible resource that your entire organization – even non-technical users – can use to understand and make business decisions.

Contact Us

Learn more about Google Earth Enterprise product features and customer success stories:

earth.google.com/enterprise or
contact-geo-sales@google.com



Using Google Earth Enterprise to create an emergency service location mapping portal for first responders.

Technical Details

- **Google Earth Enterprise Software** The Google Earth Enterprise Fusion software builds the globes or maps. Google Earth Enterprise Server software hosts the data and delivers it to the end user through the connection to the Google Earth Enterprise client or a browser.
- **Google Earth Enterprise Client** Installed on a user's computer, the Google Earth Enterprise client looks identical to Google Earth, but allows users to connect directly to their organization's private globe to view, search, and author data. Customers can also use a browser to view 2D maps or 3D earths from the Google Earth Enterprise server.
- **Google Earth API** Let users navigate your published content from within their browser – in 3D.
- **Google Maps API** Easily create mashups with the published content using the Google Maps API.
- **Google Earth Enterprise Search Framework** Connect to your Google Search Appliance to map indexed documents on Google Earth or Google Maps, or index geospatial points of interest.

Google Earth Enterprise software runs on Linux and can be installed on any commercial rack-mount server. The disk space required will vary with the amount of data stored and managed within Google Earth Enterprise. For additional system requirements, visit earth.google.com/enterprise/earth_technical.html

