



WHAT DID RED HAT ANNOUNCE ON NOVEMBER 7, 2007?

On November 7, 2007, Red Hat made four major announcements:

- **LINUX AUTOMATION**

Red Hat's strategy to solve the key problems facing IT by enabling increased operational choice, flexibility and efficiency. Increasing IT complexity and server capacity, coupled with application proliferation, requires new automation paradigms that allow CIOs to handle rapidly changing business needs. As the leading open source infrastructure company, Red Hat uniquely enables customers to automate and simplify their Linux infrastructure, allowing any application to run on any server, at any time.

- **TIGHT COUPLING WITH AMAZON ELASTIC COMPUTE CLOUD**

The combination of Red Hat Enterprise Linux and Amazon EC2 changes the economics of computing by allowing customers to pay only for the infrastructure software services and capacity that they actually use. Red Hat Enterprise Linux on Amazon EC2 enables customers to increase or decrease capacity within minutes, removing the need to over-buy software and hardware capacity as a set of resources to handle periodic spikes in demand.

- **RED HAT ENTERPRISE 5.1**

Red Hat Enterprise Linux 5.1 virtualization delivers considerably broader server support than proprietary virtualization products, and up to twice the performance. This allows greater server consolidation and eliminates a key obstacle to deploying virtualization more widely. And Red Hat Enterprise Linux customers benefit from one of the industry's largest and fastest-growing set of certified applications.

- **APPLIANCE OPERATING SYSTEM AND DEVELOPER KIT**

Red Hat enables independent software vendors (ISVs) to deliver appliance-based solutions to their customers, broadening their market reach while minimizing their development and support costs. The Red Hat Appliance Operating System will allow applications that are certified on Red Hat Enterprise Linux to be deployed as software appliances on the broadest range of servers in the industry, including those running Red Hat Enterprise Linux, VMware ESX and Microsoft Windows Viridian. Red Hat's Linux Automation strategy, also announced today, delivers a standardized development, deployment and management infrastructure for the entire Red Hat Enterprise Linux ecosystem.

WHY ARE THESE ANNOUNCEMENTS IMPORTANT TO MY BUSINESS?

The Red Hat announcements are important to your business because:

- Now you only need to certify once on Red Hat Enterprise Linux and you can deploy anywhere.
 - This reduces costs, complexity, administration, and management overhead
- On-demand computing creates an opportunity for you to grow your open source practice with "Software as a Service"
 - Removes the need to purchase hardware and infrastructure - more IT budget for your solutions
- One set of management tools, across all deployment models means open source and open standards enable rich tool sets from you and Red Hat
- With Red Hat Enterprise Linux 5.1 you have the fastest live migration of applications from server to server

WHAT ARE THE BENEFITS FOR MY CUSTOMERS?

The benefits for your customers include:

- Flexibility to move applications on demand—live migrations
- Infrastructure built for automation, integrating quality of service, high availability, failover scalability
- Red Hat and Amazon webservices means your customers scale capacity up or down on demand and spend less hardware and infrastructure
- Your customers have a consistent open source tool set that spans all deployment models
- Your customers have better performance with Red Hat Enterprise Linux 5.1 for database, ERP, transaction processing applications

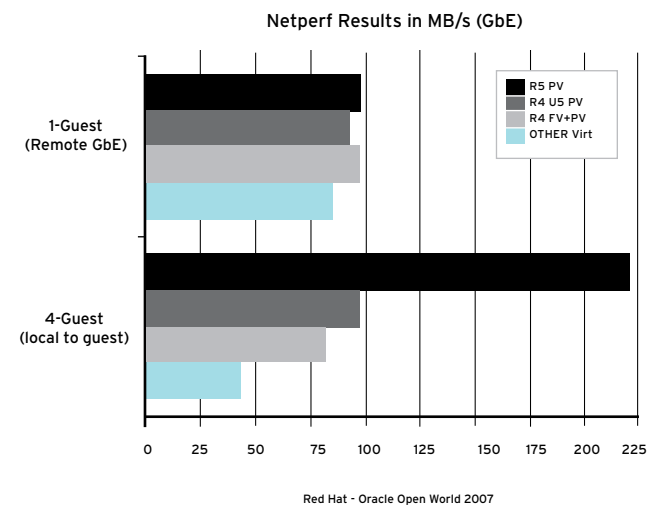
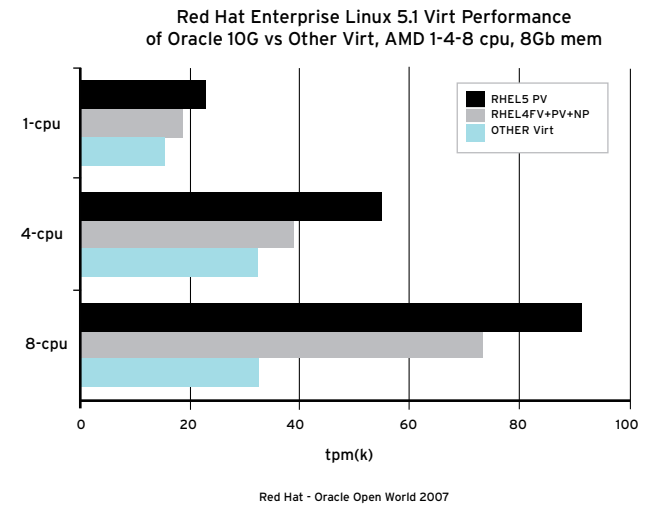
DOES RED HAT ENTERPRISE LINUX SUPPORT WINDOWS?

With Red Hat Enterprise Linux 5.1, Windows is completely supported including Windows 2008.

DESCRIBE THE MANAGEABILITY AVAILABLE?

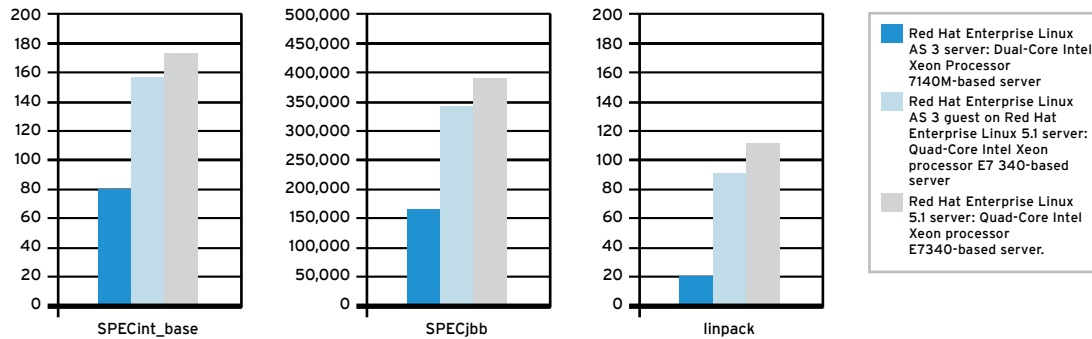
The combination of open source solutions underpinnings and open source solutions and proprietary tools allow management of mixed Red Hat Enterprise/VmWare/Bare Metal data centers. Many partners round out our ecosystem:

- Scalent
- Platform
- Enomalism
- ConVirt
- XenMan
- Ganetti





Caneland Performance
RHEL 3 Guest compared to RHEL 3 Tulsa Native



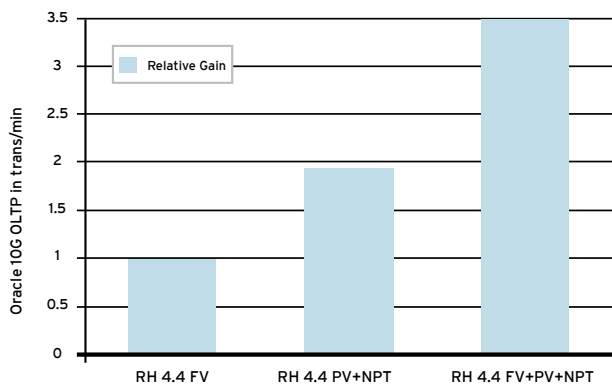
PERFORMANCE IS AN ISSUE WITH OUR CUSTOMERS.

Red Hat Enterprise Linux 5.1 Virtualization Performance speaks for itself. Please review the following performance testing information:

WHERE CAN I LEARN MORE THESE ANNOUNCEMENTS?

Learn more about Red Hat announcements at www.redhat.com or by contacting your Account Manager.

Relative Performance Gain Red Hat Enterprise Linux Virtualization w/AMD Barcelona for Red Hat Enterprise Linux 4 guest



Red Hat - Oracle Open World 2007