

More Growth. More Profit. Less Risk. Partner With TD SYNNEX Public Sector and AWS

TD SYNNEX Public Sector excels in assisting partners in navigating the intricacies of AWS within the public sector. As a trusted Premier Tier Services distribution partner for AWS, we facilitate success within the AWS Partner Network. By partnering with us, you gain access to a \$60B company committed to minimizing risks and maximizing returns on AWS investments. Our expertise lies in crafting strategic approaches tailored for the public sector, leveraging our network and offering comprehensive AWS solutions for sustained growth.

Dedicated Technical and Program Support – TD SYNNEX Public Sector is a global company with more than 23,000 skilled professionals to support your business with dedicated AWS Sales, Marketing, Pre-Sales and Technical Support. We have experts to manage complex AWS processes like MAP and PPAs on your behalf, letting you focus on your customers.

Path to 19% and Beyond – Through TD SYNNEX Public Sector, our partners can earn up to 19% margin on AWS resell. If you are a Services partner that has not resold, we can help you easily add AWS resell revenue with billing and invoicing automated through our platform.

Streamlined AWS Management – The StreamOne Platform provides comprehensive cloud management tools and capabilities for invoicing, reporting, tagging (e.g.; for MAP) and more consistently across top cloud providers.

FinOps and Financing – Partners can take advantage of our FinOps practice to promote greater profitability. Leverage our flexible financing programs through TD SYNNEX Public Sector Capital to take on large opportunities with minimal impact on cash flow and liquidity.

Partner-led Support and Managed Services – Add our world class Partner-led Support and Managed Services offerings, to your portfolio. We offer full stateside 24/7/365 support across AWS and other vendor workloads at a lower price than resold support.

Partner Marketing Support – TD SYNNEX Public Sector Creative Group provides a suite of offerings supporting a partners' AWS-focused, go-to-market initiatives. Our partners earn marketing funds, stackable with AWS MDF, to use with our agency or the agency of their choice.

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We sincerely value the support provided by TD SYNNEX's AWS distribution program. TD SYNNEX's strong technical expertise, business acumen and emphasis on customer support along with the implementation of the FinOps layer, have all been instrumental in strengthening relationships with many of our critical customers. This strategic partnership has not only set us apart in a highly competitive marketplace but also has enabled us to secure a substantial 4-year recompete worth more than \$560 million. The expertise of TD SYNNEX and their AWS distribution program has been an important component to our success over the last few years and will continue to be a vital partnership as we expand our cloud practice and footprint.

Alexis Tsokos, Cloud Practice Lead, Govplace

Training and Certification Services – TD SYNNEX Public Sector offers training with flexible delivery including instructor-led and self-paced options. Take certification training and exams at no cost.

Public Sector Expertise – We offer an extensive contract portfolio, across Fed and SLED, and technical and enablement services to help our partners. Access experts and vertical Well-Architected Framework Reviews for Education, Government and Healthcare.



For information, contact our team today at <u>EnterpriseCloudSales@tdsynnex.com</u>