



# Veritas CloudPoint

Simple cloud backup for the multi-cloud digital enterprise.

## 10 REASONS WHY TO CHOOSE CLOUDPOINT

Below we highlight 10 key reasons why our customers have chosen Veritas to protect and manage their applications and data, which we hope will aid you in making your decision:

### 1. ONE COMPLETE DATA PROTECTION PLATFORM

Consolidates islands of backup & recovery point product and delivers enterprise-level functionality that goes beyond the ordinary data protection as you know it today.

### 2. LOWER TOTAL COST EFFICIENCIES

Lower resource requirements and complexity outpace the value of legacy approaches and emerging point product offerings by 50% or better.

### 3. UNMATCHED USER EXPERIENCE

Entirely user-centric from quick deployment directly from the cloud marketplace and an intuitive UI with easy fully guided workflows, to freemium software and hassle-free upgrades.

### 4. IMPLICITLY MULTI-CLOUD

Native snapshot management, seamlessly spanning data center and leading public clouds, and easily incorporating other cloud regions as a replication destination for DR.

### 5. POLICY DRIVEN SNAPSHOTS

Application-aware protection and policy-driven automation alongside agentless snapshots in dynamic public cloud environments deliver increased reliability and cost savings.

### 6. INSTANT ACCESS & RECOVERY

Deep integration with leading cloud platforms delivers instant access and near-zero restore of virtual machine instances through a self-service user interface so teams are never held back.

### 7. APPLICATION CONSISTENCY

Snapshotting the entire database including data or transactions in memory (not only the disk) enables rapid point-in-time recovery of the application in the exact state with no data loss.

## 8. DATA CLASSIFICATION

Unique classification of data in snapshots gives you visibility where PII and other highly regulated data is stored and enables to take immediate action to stay compliant.

## 9. NETBACKUP INTEGRATION

Seamlessly extend your NetBackup policies with native snapshot management technology for your storage arrays in the data center and applications in public cloud.

## 10. PROVEN AND TRUSTED INDUSTRY LEADER

Confidence that comes with a proven data protection solution from a trusted leader that has been protecting and digitally accelerating enterprise-level business for over three decades.

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## ABOUT VERITAS TECHNOLOGIES LLC

Veritas Technologies empowers businesses of all sizes to discover the truth in information—their most important digital asset. Using the Veritas platform, customers can accelerate their digital transformation and solve pressing IT and business challenges including multicloud data management, data protection, storage optimization, compliance readiness and workload portability—with no cloud vendor lock-in. Eighty-six percent of Fortune 500 companies rely on Veritas today to reveal data insights that drive competitive advantage. Learn more at [www.veritas.com](http://www.veritas.com) or follow us on Twitter at [@veritastechllc](https://twitter.com/veritastechllc).

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