



# Compromised Credentials Monitoring: Customer

Organizations need to protect their customer base and have insight into whether data has been compromised. Compromised Credentials Monitoring - Customer allows organizations to monitor for compromised customer credentials, while enabling enterprises to prevent fraudulent activity and protect their client base.

## Key Benefits

- ✓ Analyze the exposure of customers and proactively take action to prevent fraud or misuse on company-owned platforms
- ✓ Ability to protect customers without compromising proprietary customer credentials via secure hashing
- ✓ Actively prevent misuse, which could lead to large-scale incidents and brand reputational damage
- ✓ Flashpoint's secure hashing technology enables safe transfer of credentials without exposing sensitive customer information

## Use Case

### FRAUD LOSS AVOIDANCE

Employee reuse of passwords, where the same or similar passwords and email addresses are recycled for different web-based services, presents a major risk to enterprises. Knowing this tendency, threat actors who compromise or gain access to leaked credentials will use them to gain access to numerous enterprise networks or web-based services.

- **Reset Customer Passwords; Monitor and Flag Compromised Accounts**

Organizations may use Flashpoint's Compromised Credentials Monitoring - Customer data to inform policy decisions about whether to automate a password-reset process, monitor and flag an account, or notify a customer about their exposure. Flashpoint's secure partial hashing capability ensures that an organization's customer is protected; hashing ensures compromised credential information may be securely transferred between Flashpoint and a customer.

- **Require Strong Unique Passwords for New Accounts**

Organizations can require customers creating accounts to use passwords that have not been compromised previously. If a username-password combination is found within Flashpoint's Compromised Credentials dataset, the organization can prompt the user to choose a different password.

## **ABOUT FLASHPOINT**

Flashpoint is the globally trusted leader in risk intelligence for organizations that demand the fastest, most comprehensive coverage of threatening activity on the internet. From bolstering cyber and physical security, to detecting fraud and insider threats, Flashpoint partners with customers across the private and public sectors to help them rapidly identify threats and mitigate their most critical security risks.

For more information, visit [www.flashpoint-intel.com](http://www.flashpoint-intel.com) or follow us on Twitter at [@FlashpointIntel](https://twitter.com/FlashpointIntel)