Axon Data Governance

Key Benefits

- Comply with regulations such as GDPR, CCPA, BCBS 239, HIPAA, and more

- Execute customer centricity programs with governed data

- Empower users to collaborate and drive value by democratizing access to trusted data

- Leverage business understanding and knowledge with data and context

- Visualize the success of your program's initiatives for stakeholders

Ensure Your Data is Governed and Trusted to Fuel Your Business Initiatives

Data-Driven Digital Transformation Relies on Data You Can Trust

A holistic approach to high-quality data that includes the right people, processes, and tools is key to the success of your organization's digital transformation journey. Whether you're pursuing greater customer centricity, better analytics, or improved regulatory compliance, only an enterprise data governance program can ensure that the data driving your initiatives is consistently trustworthy, high-quality, available, and accessible to everyone who needs it.

Axon™ Data Governance powers the first true enterprise data governance solution, leveraging the full power of the Informatica® Intelligent Data Platform™ to drive value by democratizing your team's access to integrated high-quality data that is consistent, trusted, and protected.

Fully-Integrated Solution to Power Collaboration Between Business and IT Leaders

Axon Data Governance is uniquely integrated with Informatica Data Quality and Informatica Enterprise Data Catalog to enable a truly collaborative data governance program across business and IT leaders. Business users define all of their key elements, discover all relevant data throughout the enterprise, and can see the quality of that data in real time. Axon Data Governance is integrated with Informatica Data Privacy Management to ensure that your team can define and discover for data privacy and protection use cases, including compliance with the European Union's General Data Protection Regulation (GDPR) and the new California Consumer Privacy Act (CCPA).

In addition, the new Axon Data Marketplace built into Axon Data Governance allows business users to search for and access data sets that the governance team has already curated, enriched, and published for their use. This mitigates the growing demands on IT from business users while maintaining all essential controls over data access and data privacy.

Key Features

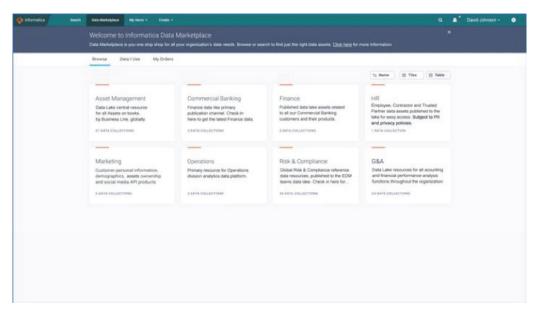**Collate the Context Surrounding Your Data**

Understanding complexity requires breaking things down into small, easy-to-understand pieces. Axon Data Governance describes your business through a common set of facets that should be immediately familiar to most stakeholders. Using built-in accelerators and a web-based user interface, you can quickly build an inventory of the building blocks of your organization and begin to understand what your data means, how it's being used, by whom, and for what purpose.

Connect Your Data Governance Community for Collaboration

Capture connections and dependencies with a pre-populated set of inventories. Policies can be linked to any of the items, across facets, that they will affect. In situations where detailed knowledge is not available, you can identify gaps or define connections with a broad brush for future detailing. It also lets you connect the dots between disciplines within your organization, including the knowledge that exists within teams such as IT, compliance, modelers, DQ Analysts, and more. Axon Data Governance enables you to organically build an end-to-end view, bridging business areas and disciplines as you increase the number of connections.

Democratize Data Access for Non-Technical Users

Many of your business users don't know how to find the data they need or understand the data's broader context. As a result, your IT team needs help to access data, while your governance team is under pressure to make sure they access only role appropriate data. With Axon Data Governance, your governance team can create pre-approved sets of governed data and make them available to specific groups or individuals in Axon Data Marketplace. Its back-end integration with Informatica Enterprise Data Prep handles data collection, data quality, and cataloging, while cloud data integration with Informatica Intelligent Cloud Services℠ fetches the curated, contextualized data and delivers it. The end user has a retail-like experience showing packaged sets of content as well as context around what the data is, who owns it, whether they can access it, and if not, why not. If the data is available to them, they can "order" it on the spot.

Organize relevant data into easily understandable, browsable categories.

Measure and Analyze Your Data

Axon Data Governance provides visibility into the quality of your data in its business context so you can be confident that it's fit for purpose. Its integration with Informatica Data Quality ensures your team is working with trusted data. You can capture cost and revenue against items in order to build a granular view of value delivered from your data governance program. And thanks to a shared view of the business, you can accurately, quickly, and cost-effectively analyze the status of that program. You can analyze projects to identify dependencies, gaps and overlaps, and collaboration opportunities. You can gauge how project scope changes affect deliverables and the business case. With Axon Data Governance, you can use costs and value drivers to build the business case for new projects, as well as identify executives and delegate stakeholders at the push of a button.

Visualize Your Effort

Your team can visualize the quality and trustworthiness of your data using different aspects of Axon Data Governance. For example, they can see how data is interconnected and information flows through the business with System and Data Lineage and use Dashboards to visualize coverage and connectedness of understanding, quality of data, gaps, issues, costs, and more. Your team can view processes, with upstream and downstream dependencies, and overlay related items such as stakeholders. Finally, they can easily visualize your important processes, especially those tied to regulatory compliance.

Improve Your Team's Success

With Axon Data Governance, you can easily own the success and control the progression of your program. It lets you reduce complexity and associated risk across your business architecture and become leaner by identifying and eliminating duplication and waste, so you can deliver more projects more efficiently with a lower failure rate. This visibility allows you to free up your workforce to focus on optimizing and adding value rather than fact finding. With Informatica Axon Data Governance, you can improve in a continuous and measurable manner.

Key Benefits

Fully Power Your Data Governance Program

Enterprise Data Governance programs require that your entire team collaborates toward a common goal, but business and IT each have their own technology to ensure they excel. Integrations among Axon Data Governance, Informatica Data Quality, Informatica Data Privacy Management, and Informatica Enterprise Data Catalog enable your governance team to define, discover, secure, measure, and monitor the success of your program so you can report holistically to your stakeholders, leaders, and regulators.

Empower Users to Drive Value

Axon Data Governance lets your end users easily search for data in Axon Data Marketplace with confidence that what they find will be high-quality, trusted, privacy-compliant, and relevant to their needs. Instead of asking IT for help defining search terms or wondering whether they're allowed to access and use the data they find, they can move quickly to analysis, strategy, and actionable recommendations.

Comply With Global Data-Centric Regulations

The volume and variety of data and data sources make it more necessary than ever to power data governance and compliance efforts with technology that can keep up and adapt to shifting requirements. With Axon Data Governance, your team will be able to define and report on your compliance with regulations all over the world.

Power Every Business Initiative With Trusted Data

Trusted data is the basic building block of digital transformation. Without an enterprise data governance program, your critical data-driven business initiatives like customer experience, accurate analytics, and regulatory compliance are built on shaky foundations. Axon Data Governance builds a single source of truth for your entire organization so you can trust that your efforts will lead to the desired results. For more information, please visit our website to discover additional resources and connect directly with our team.

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