

Optimize product search and discovery with Computer Vision and AI

- ✓ Drive profitable experiences by delivering real-time, personalized content
- ✓ Save money by automating data annotation
- ✓ Reduce bounce rates by improving search results

Realize the potential of your image and video data

Improve SEO onsite and offsite with advanced data labeling

Improve SEO and make it easy for your customers to discover your products online. Deliver faster expanded search results to reduce bounce rates and make purchase decisions faster.

Increase conversions with similar product recommendations

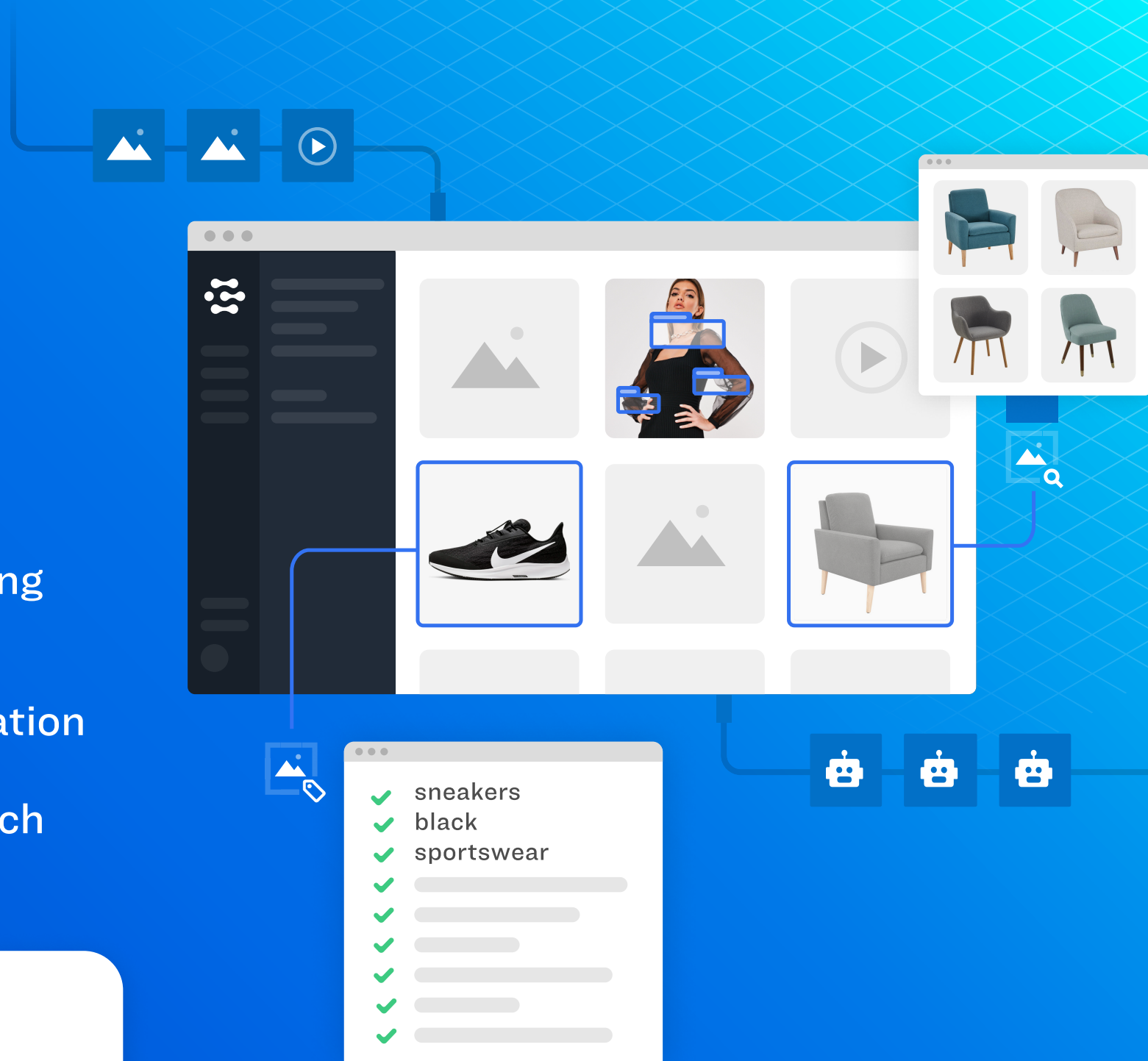
Offer consumers complementary products whether by category, size, color, shape, fabric or even brand.

Showcase more products with visual search capabilities

Make it easier for customers to find products they want by searching by image or photo instead of keywords.

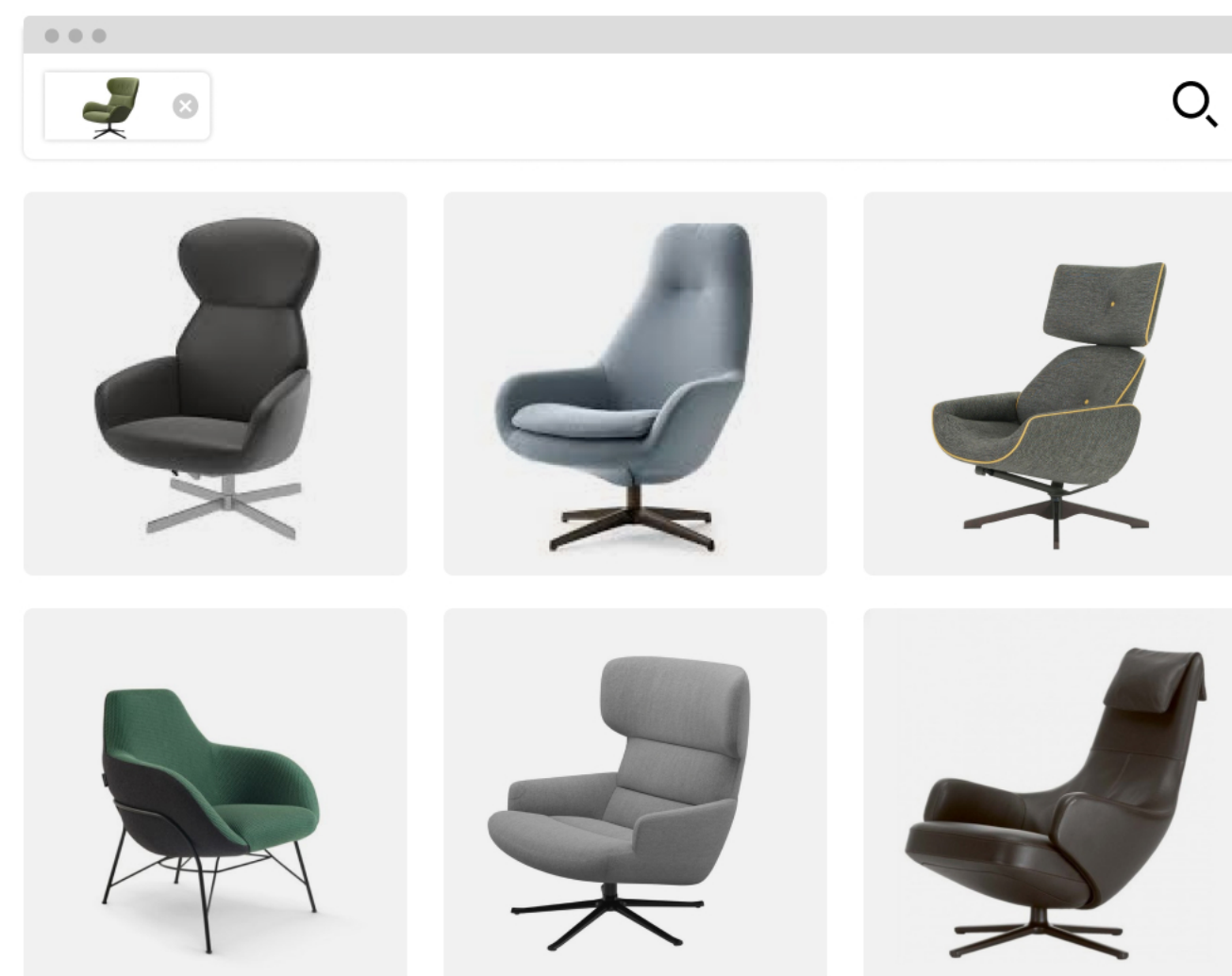
Deliver personalized product recommendations based on customer preferences

Create personalized recommendation models based on visitor clicks and browsing patterns.



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Search is at the heart of modern e-commerce. The tasks of ranking search results, product personalization and product discovery are critical to driving revenue. AI allows retailers to better capture and leverage the available data that powers personalized experiences.



Analyze your unstructured text data and gain insights to create actionable business intelligence

Create more efficient and smarter chatbots

Automate responses to routine, low-level operations questions to increase response times and reduce human involvement. Gather information from customers and suppliers chatbot interactions to identify delays, damaged products or other issues.

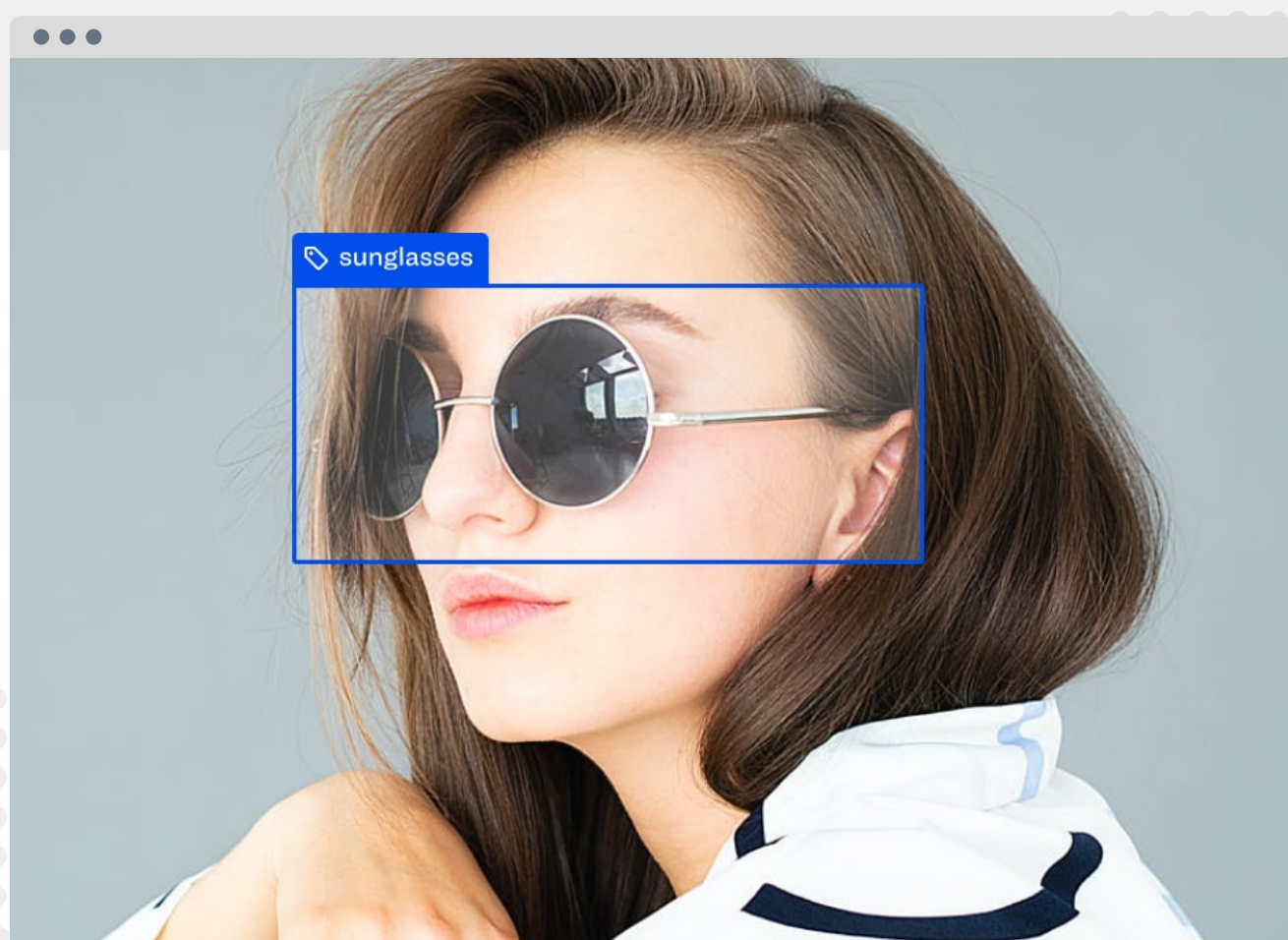


I bought this bag a month ago, and now the zipper is not working, is this covered?

✓ Warranty Question

Protect brand image by moderating user generated content

Detect unwanted content within user generated images, video, or text. Moderate consumer reviews including text and images to avoid content being uploaded that jeopardizes your brand integrity.



Why Clarifai

Clarifai is the leading, independent, enterprise platform for computer vision, natural language processing, and artificial intelligence that uses sophisticated machine learning to model unstructured data. We help organizations and enterprises gain value from their unstructured image, video, and text data to solve the most challenging use cases.

The platform comes with the broadest repository of pre-trained, out-of-the-box, AI models built with millions of inputs and context. They detect explicit content, faces with bounding boxes, embedded images as well as predict various attributes such as food items, textures, colors, people, and more within image, video, and text data. Our models give you a head start; extending your own custom models. Our platform enables enterprises and organizations to gain insight into customer engagement, trending content, and competitor performance via visual data analysis. For more information visit clarifai.com.

Need help labeling?

Clarifai offers fully managed data annotation services for creating high-quality training datasets.

Our highly experienced data annotators use our industry leading platform purposely-built with our automated, AI-assisted labeling tool. We quickly and accurately label your data, no matter what the project size, to deliver the quality training datasets you need to build reliable models. Learn more about our data labeling service and pricing, visit clarifai.com/services/data-labeling



Whether you are a start-up or a Fortune 500, we can help you advance your AI projects.

[Contact us](#) to learn about our platform.

