



NATURAL LANGUAGE

Increase the value of your unstructured text data

- ✓ Reduce costs of human moderation efforts by 10x
- ✓ Accelerate application development
- ✓ Go-to-market more quickly

CHALLENGE

While navigating through large volumes of textual data is becoming increasingly challenging for businesses, analyzing this data is critical for organizations to remain competitive, save money and deliver a better quality of service. The machine learning techniques that ignited breakthroughs in computer vision are now being applied to language with powerful results across various applications for analyzing and summarizing text, predicting intent, moderating user generated content and recognizing text within image and video data.

Extract information from your documents to automate business processes with text classification

Should this text be shown to our community:

Highly offensive text with explicit and other types of content we don't want users to see.

Toxic

Obscene

Threat

Insult

Identity hate

Categorize the sentiment in this text:

I've been enjoying how easy this product is to use.

Highly negative

Negative

Neutral

Positive

Highly positive

Checking in with you as it's been too long since we last caught up!

Choose the best response:

Nice to hear from you

Let's meet up soon

Text classification

Automatically assign tags or categories to text based on its content.

Text moderation

Protect your users from toxic, obscene, racist or threatening language with pre-built or custom moderation models.

Sentiment analysis

Assign a sentiment value to text documents (negative, positive or neutral). Identify emotions for richer community analytics.

Topic analysis

Classify documents into a predetermined set of topics or themes.

Smart reply

Suggest quick responses for chatbots, emails or other conversational clients.

Ready to get started?

Request a demo at clarifai.com/contact



Named a leader in The Forrester New Wave™: Computer Vision Platforms. [Read the report.](#)

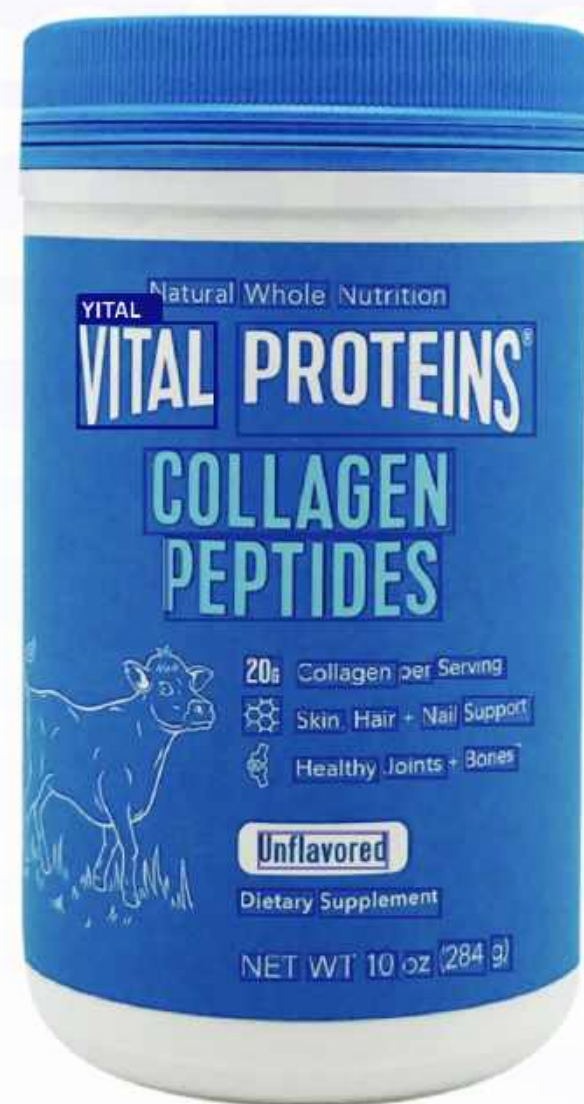
Deploy text recognition in multimodal workflows

Text recognition

Extract text from images to get more meaning and metadata from your content.

Image and text based predictions

Combine image-based models, text recognition on images and text-based models to increase performance compared to text-only models.



COLLAGEN	COLLAGEN
PROTEINS	PROTEINS
PEPTIDES	PEPTIDES
NET	NET
VITAL	VITAL
Unflavored	Unflavored
Whole	Whole
Natural	Natural
Skin	Skin

Leverage a state-of-the-art, end-to-end AI platform

- ✓ Label, train and deploy models in one platform
- 🔧 Award-winning models
- 🏷️ Automated data labeling tool
- 🔄 Closed loop active learning

- 👁️ Easy-to-use, drag and drop UIs
- 🌐 Cloud agnostic, on-premise, air gapped deployments
- 👤 Team and role-based access control
- 🛡️ GDPR, CCPA and BIPA compliant



FORRESTER®

“Clarifai has had a large, positive impact on our business. We appreciate the variety of models available and the support for building custom models.”

The Forrester New Wave™:
Computer Vision Platforms, Q4 2019

WHY CLARIFAI

Founded in 2013, Clarifai is the leading independent platform for computer vision and artificial intelligence. Our mission is to bring state-of-the-art AI technologies to people and organizations everywhere. We offer the fastest platform for the end-to-end AI lifecycle, the easiest UIs, and powerful solutions to the most important AI use cases. Developers, data scientists, researchers and entrepreneurs trust Clarifai to extract data from their images, videos and documents. Enterprises and public sector organizations trust Clarifai for all their AI needs.

Visit clarifai.com for more information.