

TRAIN TO WIN IN THE DIGITAL ECONOMY



Simplilearn is a global leader
in online training for emerging
technologies and processes.

simplilearn



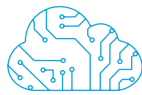
Simplilearn

Overview

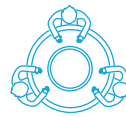
We're a market leader in 12+ categories:



Digital Marketing



Cloud Computing



Agile and Scrum



Big Data



Cyber Security



Software Development



Salesforce



Project Management



IT Service and Architecture



Quality Management



Data Science and Business Intelligence



Artificial Intelligence and Machine Learning

Powering learning at over 2000 enterprises, including:



What Sets Simplilearn Apart?

Our unique blended, outcome-centric learning model guides learners every step of the way:



Online Self-Learning

+



Instructor-Led Live Virtual Classrooms

=



Blended Learning Delivery Model

Over

70%

Completion Rate

Blended, outcome-centric learning means learner engagement and high success rates



Flexible Scheduling



Multiple Sessions for Each Learner



Industry Aligned Content



Courses Updated 1-2 Times a Year

24x7

Assistance



Teaching Assistants



Customer Support



Technical Support



Thought Leaders

Innovative Courses Crafted by Industry Experts



Ronald van Loon

Recognized as a Top 10 Big Data and Data Science influencer by Onalytica & Klout.



Stéphane Hamel

Faculty Chair, Digital Analytics
Immeria Consulting Services Inc



Matt Bailey

Founder and President of
SiteLogic



Mike Tamir

No. 1 AI and Machine Learning
Influencer, Head of Data Science -
Uber ATG



Jeff Allen

Founder at PowerPayment™, LLC

Digital Marketing

Cutting-edge digital marketing training developed by industry experts to help companies surpass the competition.

Why Simplilearn?



Your Challenge

Access to global body of knowledge



Our Solution

Faculty roster includes industry thought leaders including Brad Geddes and Stéphane Hamel

Keeping up with industry trends

Market leader in training for social media, mobile, analytics, SEM, SEO and more

Establishing a culture of digital marketing knowledge and inter-department communication across multiple teams

Training for all skills levels and understandings, not limited to digital marketing teams

Trusted By Brands You Know



GANNETT



vmware®



WPP

MEDIACOM



verizon✓



Key Differentiators



Brad Geddes



Matt Bailey



Real-world industry projects



Industry-recommended learning paths

350+

Hours of e-learning

OMCP
aligned

Big Data

Progressive big data training for the information age.

Why Simplilearn?



Your Challenge

Increasing the adoption of Big Data technology

Enterprise-wide Big Data implementation

Support for highly technical Big Data learners

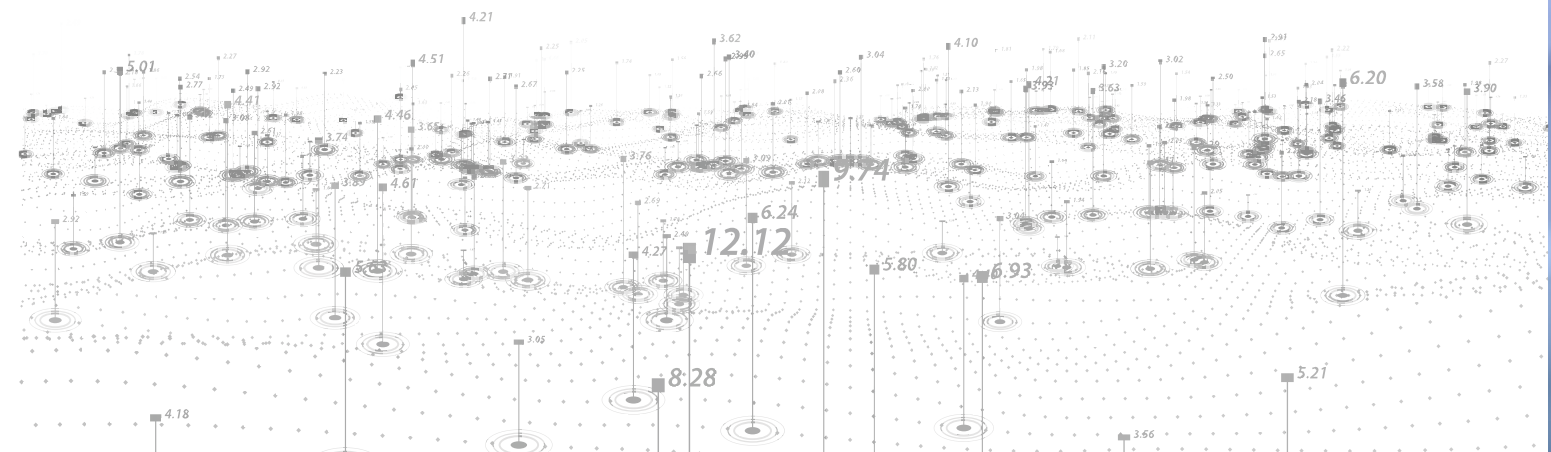


Our Solution

Hands-on industry experience in a comprehensive catalog of areas; Hadoop, Spark, Scala, MongoDB, Impala, Kafka and more

Well-defined learning paths to cover all stages of Big Data evolution

On-demand technical support, project mentoring sessions and Cloud-Labs support



Trusted By Brands You Know

ORACLE®

HCL



Walmart*



SAMSUNG



AON

Key Differentiators



Ronald van Loon

350+

Hours of
e-learning
content



Extensive big
data and analytics
catalog

CloudLab

Hands-on
experience

Data Science and Business Intelligence

Understanding and innovating information for a data driven world.

Why Simplilearn?



Your Challenge

Training Data Science fundamentals across a diverse learner population



Our Solution

Includes training in SAS, R, Python
and Tableau

Training for every skill level

Comprehensive training for
foundation and advanced levels

Enterprise-wide Data Science and Business Intelligence implementation

Well-defined learning paths to cover all stages of Data Science and Business Intelligence evolution

Trusted By Brands You Know

ORACLE®

TATA
TATA CONSULTANCY SERVICES

Walmart 

HCL

IBM

KPMG

Key Differentiators



Ronald van Loon

75+

Hours of e-learning
content



Extensive course catalog
to support advanced
learner engagement

CloudLab

Hands-on experience

Artificial Intelligence and Machine Learning

Training and programming intelligent machines for the future.

Why Simplilearn?



Your Challenge

Access to global body of knowledge

Keeping up with dynamic industry trends

Support for highly technical Artificial Intelligence domain

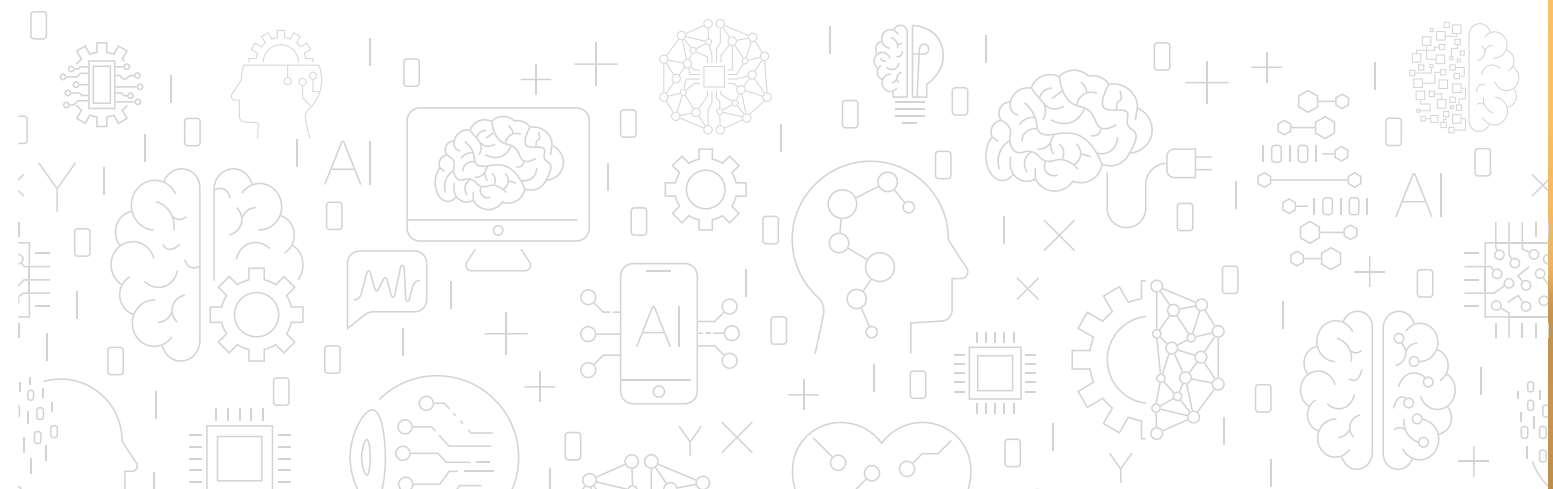


Our Solution

Faculty roster includes industry thought leaders including Mike Tamir

Market leader in training for Machine Learning, Deep Learning and more

On-demand technical support, project mentoring sessions and Cloud-Labs support



Trusted By Brands You Know



accenture

Tech
Mahindra



Key Differentiators



Mike Tamir

CloudLab

Hands-on
experience

30+

Hours of
Training

25+

Hands on
exercises







Trusted By Brands You Know

 accenture

 CISCO™

 wipro

 **Baxter**

 Mindtree
Welcome to possible

Key Differentiators

70+

Hours of e-learning
content



Live demonstrations on
18+ DevOps tools

CloudLab

Practical assignments and
projects on DevOps tools



Project Management

Meeting industry project management challenges with internationally acclaimed training.

Why Simplilearn?



Your Challenge

Building a workforce capable of handling projects globally and increasing success and productivity



Our Solution

PMP Certification training and PRINCE2 certification enhancing project completion rates

Delivering global, standardized training to maintain a high-level standard across teams

World-class content, accredited by
IIBA®, PEOPLECERT and EXIN®

Trusted By Brands You Know



Key Differentiators



Jeff Allen



Comprehensive project management catalog



Scenario-based games for key courses



Case study based learning

300+

Hours of e-learning

Quality Management

Helping organizations develop innovative Lean and Six Sigma practices via internationally acclaimed training.

Why Simplilearn?



Your Challenge

Coordinating global teams
working on complex projects



Our Solution

Training on effective methodologies
Lean/Six Sigma to coordinate goals
and processes

Cause and effect determination and analysis

Training on DMAIC approach with statistical analysis

Trusted By Brands You Know

Regus

intuit



Allianz 
Global Investors



Expeditors[®]



Key Differentiators



Accreditation body

100+

Hours of e-learning



Case study based
learning



Content created by
experts with 15+
years of experience

Salesforce

Amplifying sales and driving business results through Salesforce adoption.

Why Simplilearn?



Your Challenge

Finding expertise in training



Our Solution

Training designed by Salesforce
thought leaders for all audiences,
from novice to advanced levels

Standardized global training curriculum

Salesforce Official Certification
aligned curriculum

Enhancing Salesforce performance

Hands-on training with Salesforce
and project-based learning
applications



Trusted By Brands You Know

Aol.

McAfee™
Together is power.

McKESSON

Model N

ShoreTel

Key Differentiators



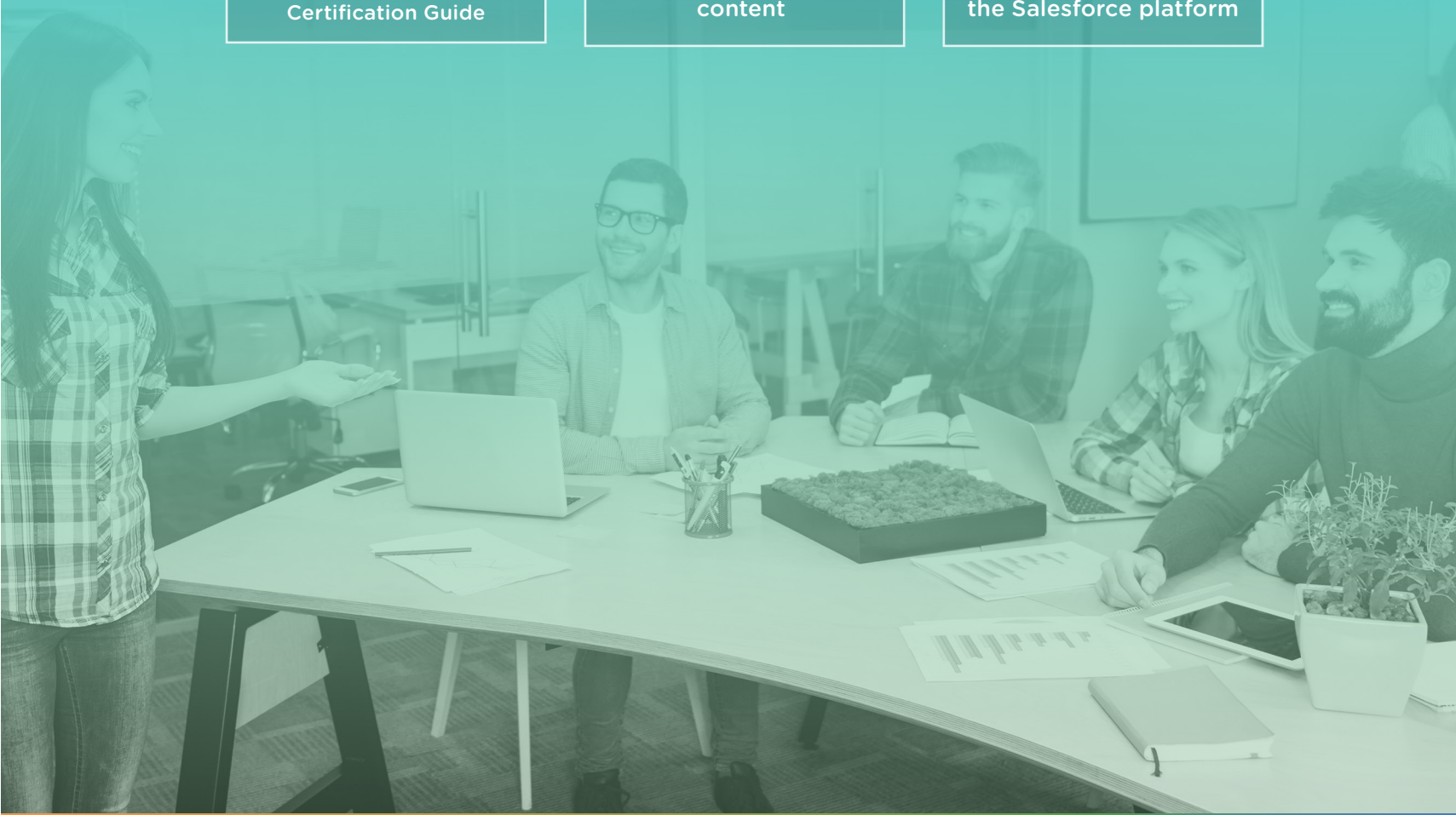
Course syllabus aligned
to the Official Salesforce
Certification Guide

150+

Hours of e-learning
content



Hands-on training on
the Salesforce platform



Cyber Security

Helping enterprises navigate the ever-changing Cyber Security landscape with comprehensive IT security training courses.

Why Simplilearn?



Your Challenge

Finding a training partner for all IT security training needs



Our Solution

Full IT security training to support all ITSM functional areas, processes and stages including; CISSP, CISA, CompTIA A+, CRISC and CEH certifications



Trusted By Brands You Know

logitech®

edgeverve
An Infosys company

ROGERS.

Allscripts™

METRO
Cash & Carry

minacs



uo
Mu Sigma

SAFRAN
Morpho

Key Differentiators

200+

Hours of e-learning
content

Extensive coverage of
vendor neutral courses
in IT Security covering



Security
architecture



Security
auditing



Security
management



Software Development

Helping businesses keep pace with the rapidly changing world of technology.

Why Simplilearn?



Your Challenge

Practical training for employees



Our Solution

Project-based, hands-on development training for every course

One-stop training partner for
development courses

Full-spectrum of courses in mobile, web and software development

Training for every skill level

Comprehensive training for
advanced learners to beginners

Trusted By Brands You Know

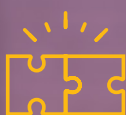


Key Differentiators

350+ Hours of e-learning content



Courses on the latest technologies for mobile, web, and software development



Hands-on experience developing and publishing applications



IT Service and Architecture

Helping organizations streamline IT frameworks and implement global IT Service best practices.

Why Simplilearn?



Your Challenge

Providing world-class training to cater to the entire ITIL® service lifecycle

Industry-ready, accredited training content

Paying for entire ITIL® catalog when need is only for a few modules

Implementation of TOGAF® framework



Our Solution

Full-spectrum ITIL® certification training in all areas, including: Foundation and intermediate courses for SO, CSI, OSA, PPO, SD, MALC, SS, RCV, SOA and ST

All courses are accredited by AXELOS

Need-based, flexible pricing options for enterprises

Accredited TOGAF® 9.1 certification course by The Open Group



Trusted By Brands You Know

accenture

Alcatel-Lucent

UNISYS

Akamai



NEC

Indegene

kifiya

Key Differentiators

200+

Hours of
e-learning
content



13 courses with
learning paths
for each



Case study
based learning

ITIL[®]
TRAINING ORGANIZATION ACCREDITED BY
APMG International ON BEHALF OF AXELOS

Accredited
content



Cloud Computing

Enabling cloud architecture advances at the world's largest enterprises.

Why Simplilearn?



Your Challenge

Extensive expertise to deploy cloud based solution



Our Solution

Training in Amazon Web Services, Microsoft Azure, Salesforce and EXIN®

Enhancing performance with Cloud Solutions

Advanced courses/labs to augment the expertise in cloud computing

Standardized global training for all

Courses aligned with standard certifications by cloud computing, AWS and Azure



Trusted By Brands You Know

syngenta

McAfee

MCKESSON

FUJITSU

Mphasis
Unleash the Next

SUNGARD

ShoreTel

pitney bowes

Key Differentiators

300+

Hours of e-learning
content



Virtual labs



AWS,
Microsoft Azure Cloud



Agile and Scrum

Make your team lean and agile with our industry accredited Agile and Scrum training.

Why Simplilearn?



Your Challenge

Building and managing an Agile workforce across the globe

Delivering global, standardized training to maintain a high level standard across teams

Producing a deliverable at the end of each sprint and enhance productivity



Our Solution

Training with PMI-ACP® certification and learn across multiple Agile methodologies

Global partnerships with JIRA, EXIN and other industry leaders

ASM® certification and PMI-ACP® certification courses bring higher productivity and predictability to each sprint



Trusted By Brands You Know



Key Differentiators

100+

Hours of
e-learning
content



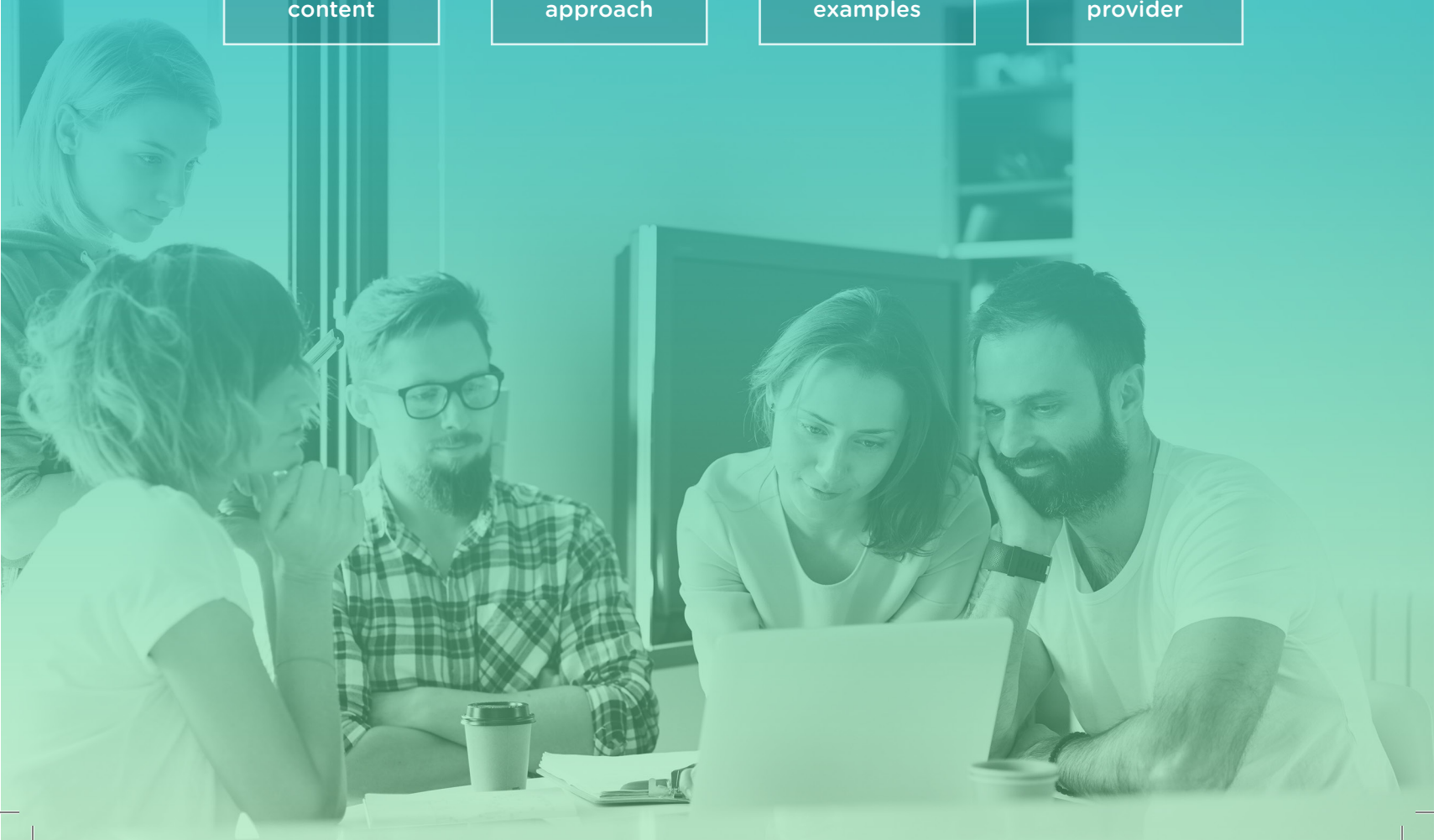
Unique game-
based learning
approach



With case studies
and real-world
examples



The only online
Scrum e-training
provider



Accredited training designed to meet
the highest standards of key industry
certification organizations



Customers Speak



The interactive sessions where we could interact with the trainers were great. The curriculum was well-organized, and the course videos were amazing.

Pinda Bazley

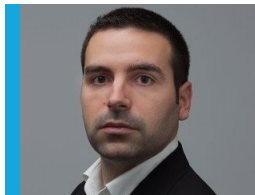
Site Analytics Lead | Microsoft



I was able to apply what I had learned on the Web Analytics course to close the prospect on a \$496,000 digital-marketing services contract (annual). The client knows every decision we make is data-driven and the transparency of our reporting is what they say they love about working with my team. One of my team members has enrolled in the web analytics course this spring, and we've already assigned him a client to use for his final project.

Julie Perry

Digital Marketing Service Director | BlueSky



The systems in place for training along with the course content modules were of the highest standards. The team benefited a lot from this training. We will surely look to work again together.

Kiril Pamporov

BP Account Capacity and Availability Management Lead | HP

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Google Developers Authorized Training Partner



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