POLARITY

Knowledge and data is spread across disparate systems.
Polarity fuses them together in one unified view.

Disparate data, tools, and knowledge leads to bad decisions.

Slow time to deliver data

Time spent searching and time needed to make educated decisions

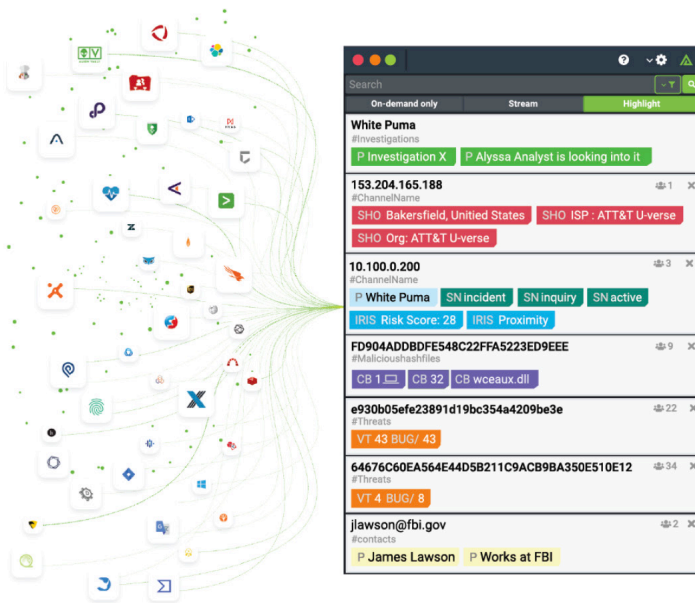## Disparity of knowledge

Too much data in too many places

Knowledge silos
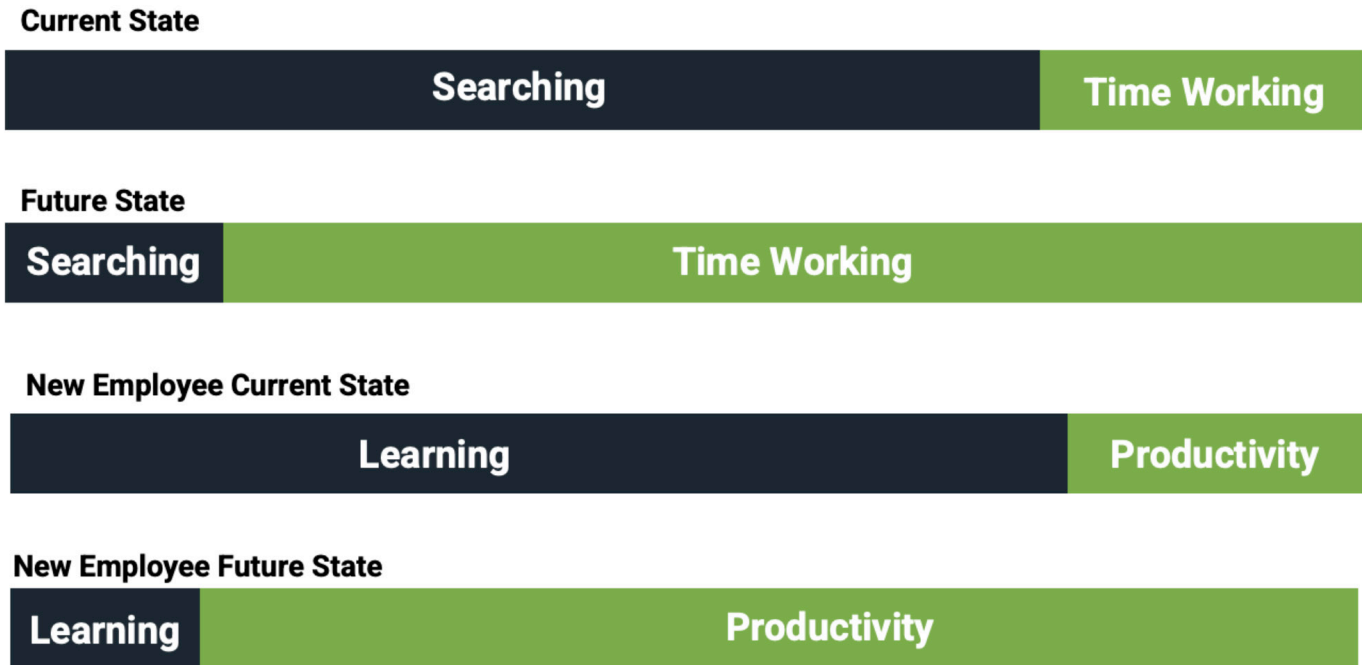
Lack of team and cross-team communication

Insights are lost across platforms

Low visibility into what tools create value

We don't replace your tools.

We fuse them into one unified view.

Polarity moves your team from a state of spending valuable time searching through too much data in too many platforms, struggling with knowledge silos within and across teams, and having low visibility of what tools are providing value, to a state of immediate knowledge delivery, fast and informed decision making, and global visibility across your tools, data, and internal knowledge.

Current State

Searching	Time Working

Future State

Searching	Time Working

New Employee Current State

Learning	Productivity

New Employee Future State

Learning	Productivity

Polarity gives your team...

Immediate knowledge delivery for informed decision making

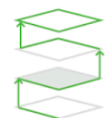Enable team members to work with speed and thoroughness

Fuse all your disparate data into one unified view

Full data visibility and complete asset awareness

Uplevel your team

Improve team communication and automating knowledge transfer for team member onboarding

Gain insights from Telemetry

Understand what tools deliver value, make informed spending decisions, and remove process deficiencies

Core Use Cases

Incident Response

Key Pain Points

- Lack of information sharing across teams
- Blind spots lead to mistakes
- Teams are stretched thin - too many tasks

Solutions

- Enabling speed and thoroughness
- Upleveling analyst teams

Threat Hunting

Key Pain Points

- Time searching
- Ability to mitigate potential risk
- Fear of missing the adversary that's there coupled with the diversity of places you need to search
- Threat landscape is too vast and there is too little time dedicated for the research necessary to gain understanding

Solutions

- Delivering knowledge to enable analysis - tools don't hunt, people do.
- Complete data visibility
- Working with any tools analysts use in the hunt
- Upleveling the analyst

Security Operations

Key Pain Points

- Overwhelmed with events
- Alert fatigue
- Choosing between speed and thoroughness
- Tool/dashboard/vendor fatigue
- Time to onboard new team members (more tools = longer onboarding)
- Finding and retaining talent

Solutions

- One unified view
- Enabling both speed and thoroughness
- Speeding up response time
- Upleveling the analyst
- Knowledge retention (even with employee turnover)

Core Use Cases

National Security

Key Pain Points
- Choosing between speed and thoroughness
- Teams stretched thin - there's too many tasks and not enough people
- Tool/dashboard/vendor fatigue
- Time to onboard new team members (more tools = longer onboarding)

Solutions
- The right person, the right data, the right time
- Patching blind spots
- Maximize investment with automatic dissemination

Help Desk/IT/Network Operations

Key Pain Points
- Finding the right data to answer customer questions
- Repeating what was discussed on previous calls
- Technical answers to issues and querying the JIRA, Knowledgebase
- Are their known solutions to their needs

Solutions
- Complete Complete data and knowledge visibility
- Being able to review what was discussed on previous calls
- Awareness of known solutions

Visit polarity.io to view more use cases including Threat Intelligence, HR/Legal Findings, Data Protection Response, Insider Threat Investigations, and many more.