# **Anthology® Illuminate**



## Unlock the value of your data



Centralize data and reporting in a single enterprise-level platform. Take advantage of the convergence of rich data from the LMS, SIS, and CRM in a single place for standard and customized reporting. Access preconfigured data sources and data sets—no need to write SQL queries or connect to external sources.

### **Empower users**



Empower institutional leaders and departmental users to unlock the value of the data being collected across campus to drive student success and operational efficiency. Give developers and BI analysts fast access to a unified data model that makes it easy to create customized queries and reports.

### Data-informed decisions across the board



Our holistic portfolio of EdTech solutions and our expertise in higher education uniquely enable us to connect all the data points from our products in a meaningful way and to provide you with the most comprehensive analytics solution, Anthology® Illuminate.



The only comprehensive data and reporting platform for higher education

## Choose from two editions to meet your unique analytics needs

#### Reporting

Provides easy-to-access advanced data exploration and visualization capabilities through built-in datasets for institutional leaders and business users seeking to create reports and dashboards on the go.

### Developer

Offers an enriched data querying experience for BI analysts and developers to create customized datasets, reports, and advanced data applications to meet specific institutional needs.

# **Author reports**

Create custom interactive visuals, analyze data, and share dashboards with key stakeholders to inform decision-making.

- Connect with a comprehensive set of preconfigured external data sources
- Use pre-built data sets or create your own
- Create reports and visuals using drag-and-drop tools and a wide set of visualization tools
- Publish author reports and visualizations into a dashboard and share them across your institution



### **Data Q&A**

Explore your institutional data by asking questions from a range of topics related to critical aspects of the student experience and get customizable visual answers.

- Answer questions about your institution's data using semantic-based advanced data exploration
- Present answers to those questions in a meaningful way using various visualization tools
- Pin visuals of frequently asked questions in personalized dashboards for quick access

#### Value out of the box

A broad set of ready-to-use built-in reports for teaching, learning, and leading are available for eligible Blackboard® clients at no additional cost.

Ready to see your campus-wide data clearly? Visit **anthology.com/illuminate** 



