

One team. One motion. More growth.

A stronger CrowdStrike go-to-market strategy begins June 1, 2026.

What's changing?

- TD SYNnex and DLT CrowdStrike teams are now fully integrated into a single operating model
- Unified expertise across commercial and public sector
- One coordinated team supporting the full customer lifecycle

What this means for our customers?



More expertise
Access to broader cybersecurity knowledge across segments.



Simplified engagement
One team from opportunity through renewal.



Faster execution
Streamlined quoting, provisioning and support.



Better outcomes
More consistent delivery and protection.

Why CrowdStrike and TD SYNnex?

- AI-powered protection across endpoint, identity and cloud.
- Single lightweight agent with real-time visibility.
- Proven ability to stop modern attacks, including ransomware and identity-based threats.

What benefits can I expect when selling CrowdStrike?

As a TD SYNnex CrowdStrike representative, you'll have access to several new benefits in this transition, including:

- Easier access to technical and public sector expertise
- Faster deal cycles and improved close rates
- Clear engagement model, so no confusion on who owns what
- Stronger support across the full sales lifecycle

What this means for our customers?



Enterprise-grade protection without added complexity.



Flexible delivery models (managed, co-managed, self-managed).



Faster time from quote to deployment.



Consistent support across net-new, expansion, and renewals

Ready to leverage the new TD SYNnex and DLT sales motion? Let's simplify conversations, accelerate deals and deliver stronger cybersecurity outcomes together.

Contact your TD SYNnex CrowdStrike representatives at CrowdStrikeBD@tdsynnex.com to learn more and get started!